

Talents

e!Mobile's talent -- each with 15+ years in the industry -- brings a wide variety of experiences to your projects. Highlights of past experiences are:



Technologies

A short list of technologies e!Mobile supports:



Facts

- ◆ Established in 2003
- ◆ California Certified Small Business No. 47899 Women Owned Business
- ◆ **CMAS Contract No. 3-09-70-2674A**
- ◆ Metro Water **SBE No. 22114**
- ◆ 8(a) application in process

Alliances

- ◆ eCube Systems: specialized in bringing Legacy Systems to Web-based Applications
- ◆ Glenbrook Networks: specialized in targeted data-intensive, affiliate website search
- ◆ Level3.com: High performance, Secure, and Reliable Hosting facility with 24x7 on-site support
- ◆ Qualcomm BREW platform and services
- ◆ Senior Marketing and Strategy Consultants
- ◆ Accredited Web and Visual Art Design Firms
- ◆ Leading-edge Academic Faculty

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e!Mobile Inc.

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Enterprise Application Solutions

Services Offering

- ◆ Enterprise Software System Design and Optimization
- ◆ Workflow and Messaging Integration
- ◆ Collaboration Application and Systems – CRM, ERP, Document Management, Customer Self-Service, Business Intelligence
- ◆ OpenSource Applications and Integration
- ◆ Enterprise Web Portal and Content Management Systems (CMS)



Your Success Is Our Business



From Small Components to Complex System Development, eIMobile adopts proven Best Practices on every Project. We only deliver **Reliable, Cost-Effective, and Flexible** Solutions to Your Business:

- ◆ High Performance and Scalable System Architectural Designs
- ◆ Custom Features Tailored to End Users in Your Organization
- ◆ Rapid Prototyping to Shorten Development Cycle
- ◆ Comprehensive Testing Methodologies
- ◆ Leverage Existing IT Assets Integrated with Best 3rd Party Tools
- ◆ Regular Communications on Project Plan Execution

eIMobile understands your **Business Strategies** and **Value Proposition** in addition to developing Project Management Methodologies:

- ◆ Identify Critical Success Elements from Your Vision
- ◆ Align Project Objectives with Business Resources
- ◆ Map Business Requirements into Detail Project Plan
- ◆ Project Implementation, Resource, and Risk Management
- ◆ Monitor Key Performance Factors
- ◆ Phased Improvements Steered by Business Strategies



Achievements

- ◆ A CRM system with ERP Capabilities:
 - ⇒ Scalable Data Schema Design for Phased New Features Implementation
 - ⇒ Integration with MS Office Templates for 1-Click Document Generation
 - ⇒ Cross-linked Data for Instant History and Audit Retrieval
- ◆ Lead and Campaign Management System for Financial Service Professionals
 - ⇒ Campaign Template Generation and Monitoring
 - ⇒ Integrate with Web-based Email Systems
- ◆ Integrated Secure Web Service with handset Messaging features for Private Mobile Groupware
 - ⇒ Compact Mobile Application Integrating Voice, Data, and various Messaging Features for Server-driven or handset Initiated Application "Wake-up"

In Production Phase, Your Enterprise needs **Business Intelligence, Disaster Recovery, and Continuous Change Management** to Stay Ahead of Competition besides Patches and Upgrades:

- ◆ Statistics Collection and Report Design for Business Intelligence and Analysis
- ◆ Qualify and Migrate to Latest Technology Regularly
- ◆ Continuing Special or On-Demand User Training
- ◆ Offer various Service Levels and Tiered Disaster Recovery
- ◆ Integration with Processes and Tools of Partnering Firms

Achievements

- ◆ A CRM system with ERP Capabilities:
 - ⇒ User Role based Report Templates for Team or Enterprise level Data Analysis
 - ⇒ Plug-in to MS Outlook and User Training
 - ⇒ Cross-Department Data and Report Design for fast Turn-around Support and Inventory Management
- ◆ Lead and Campaign Management System for Financial Service Professionals
 - ⇒ Automatic Customer Need Matching and Report
 - ⇒ Data Import / Export to 3rd party Financial Tools
- ◆ Scheduled Processes Review with Clients
 - ⇒ Regular Hosting and Disaster Recovery Process Review
 - ⇒ Design and Implement Market / Demand-Driven Change and Enhancement Control Processes
 - ⇒ On-going Benefit Analysis and Compliance Monitoring

Achievements

- ◆ Customized and Hosted a CRM system with ERP Capabilities for an RFID System Manufacturer (as of 5/08):
 - ⇒ Salesforce Automation for Instant Executive Response and Forecasting
 - ⇒ PDF Quotes Linked with Multi-tier Pricing Selection
 - ⇒ Real-time Production and Vendor Management
- ◆ Lead and Campaign Management System for Financial Service Professionals
 - ⇒ Lead Capture linked to Company Website
 - ⇒ Automatic Lead Generation with Latest Product Info.
- ◆ Integrated Secure Web Service with handset Messaging features for Private Mobile Groupware
 - ⇒ Awarded vigorous TRUE BREW CERTIFICATION on commercial cellular wireless network

